

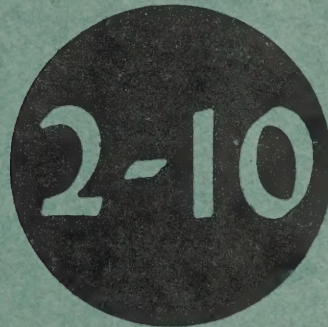
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4-H CLUB Week

MARCH



1946

Suggestions for

**COUNTY EXTENSION AGENTS
VOLUNTEER CLUB LEADERS**

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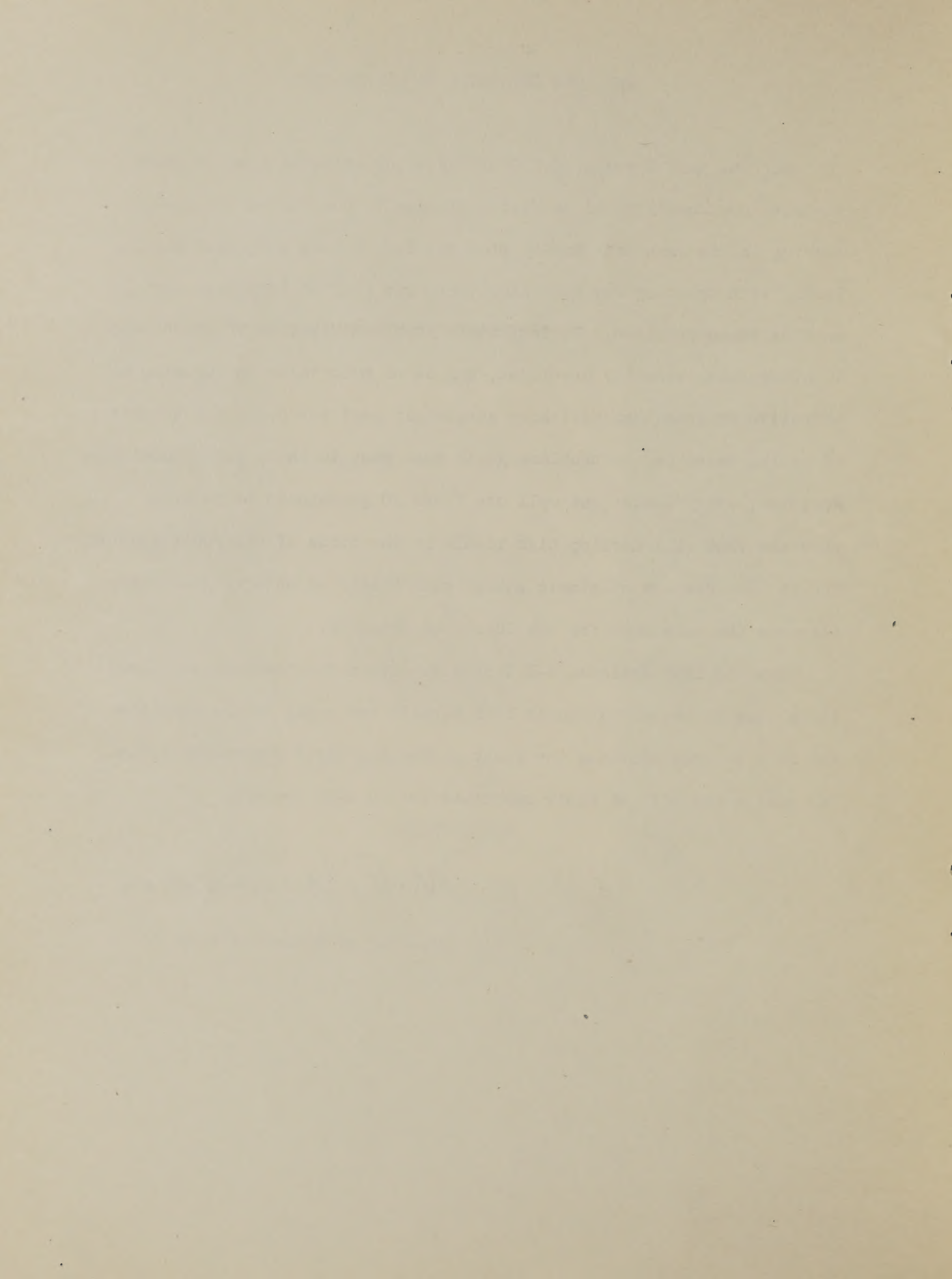
THE 1946 CHALLENGE TO 4-H LEADERS

For the past 4 years, 4-H Clubs have concentrated most of their energies on growing "food to feed a fighter." Now the war is over, leaving in its wake many knotty problems for farmers and rural people. Youth, with training and some direction, can play an important part in meeting these problems. To facilitate this contribution of youth, the 10 guideposts, recently developed, can be of much value in building an effective program that will more adequately meet the needs and interests of youth, based on the problems youth must face in their own communities. Moreover, every leader can well use these 10 guideposts in guiding programs that will develop high ideals in the minds of all youth reached. For in this new era of atomic energy such ideals as integrity and fair play are the only hope for the future of humanity.

May the 1946 National 4-H Club Week have a far-reaching influence in calling to the attention of both parents and young people what the 4-H Club program provides for youth in meeting their responsibilities and making the most of their opportunities in this new era.

M. R. Wilson

Director of Extension Work



OBSERVANCE
OF
NATIONAL 4-H CLUB WEEK *

March 2-10, 1946

THEME: THE LOCAL 4-H CLUB IN A CHANGING WORLD

National 4-H Club Week will be held March 2 to 10, 1946. The main theme, "The Local 4-H Club in a Changing World," will play an important part in reinforcing the use of the 10 4-H Club guideposts in local program building as launched at the National 4-H Club Congress by Director M. L. Wilson. The new 4-H goal, "3,200,000 4-H members by 1950" will also play an important part in helping the club members and leaders of each county to assume their full share of responsibility in reaching more young people with the 4-H Club program.

National 4-H Club Week should prove especially successful, inasmuch as the 1,100 people in attendance at the National 4-H Club Congress in Chicago, including State club leaders, county extension agents, local leaders, and the 900 club delegates, spent considerable time in analyzing local situations and problems and in discussing how these problems might be solved within the framework of the 10 guideposts. It is suggested that, with the aid of the 900 delegates in attendance at the Club Congress, every effort be made to encourage rural young people to attack the significant issues of this new era of atomic energy as related to their own local situations and problems.

It is the hope that in every local community 4-H members will carry on in the same fine spirit as did their 4-H delegates to the National 4-H Club Congress. In discussing such important issues as housing, health, vocational choices, marketing, distribution, conservation, recreation, and maintenance of world peace, these young people can make a really remarkable beginning in demonstrating how they can develop their own local 4-H programs as effectively in solving the problems of peace in this new era of atomic energy as they did in solving the problems of war on the home front.

GENERAL PURPOSES

1. To make it possible for all 4-H members to become familiar with the 1946 4-H challenge and the 10 new 4-H guideposts.
2. To help 4-H members to analyze their own situations and problems as a follow-up to the use of the 10 4-H Club guideposts in local program building as launched at the 1945 National Club Congress.

* Prepared by Gertrude L. Warren, Organization, 4-H Club Work, Extension Service, United States Department of Agriculture.

3. To provide 4-H members an opportunity to check up on their own efforts to date in carrying out any 4-H program already started.
4. To give 4-H members an opportunity to reaffirm their intentions of carrying their 1946 club goals to completion.
5. To acquaint parents in every community with what 4-H members are already doing within the framework of the 10 4-H guideposts.
6. To encourage 4-H Clubs to inventory, in their communities, those young people eligible for membership and to stimulate every 4-H member to assume responsibility for enrolling at least one new member and helping him to get started in accordance with sound 4-H Club procedure. Thus, every 4-H member will feel that he is doing his part in attaining the national 4-H goal "3,200,000 members by 1950."
7. To give recognition to the far-reaching results of 4-H Club work during the war period from the standpoint of the Nation, State, county, and local community through the press, magazines, and radio. The general public, especially on a Nation-wide basis, is entitled to be adequately informed as to the far-reaching importance of the 4-H Clubs, particularly in helping to "win the peace."
8. To enlist more public-spirited citizens as local leaders and to provide other opportunities whereby public-spirited citizens may be enabled to give further support to the 4-H Club program.
9. To use National 4-H Club Week for the announcement of the 4-H Club calendar of 4-H events for the year on a State, county, or local basis unless such announcement has been made at an earlier date.
10. To mobilize all 4-H Club delegates to the 1945 National 4-H Club Congress in helping to make the 1946 National 4-H Club Week as effective as possible.

SOME SUGGESTIVE 4-H SLOGANS FOR USE DURING THE 1946 NATIONAL 4-H CLUB WEEK

Theme: "The Local 4-H Club in a Changing World"

Slogans: Feed a Friend in Need
Clothe a Friend in Need
Dig in for Peace
Head, Heart, Hands, and Health to a Just and Enduring Peace
Winning the Peace the 4-H Way
Building World Peace Through Everyday Tasks

THE 1946 CHALLENGE TO CLUB MEMBERS

We have just won a great military victory. The arms of our Nation and our allies have succeeded in preventing brutality and force from engulfing the human race and subduing it in slavery for all time.

American youth were called on to rise in defense of the cause of human dignity--and they responded. They responded in a manner that will stand always as a proud record of youth's courage, vision, determination, and leadership. They responded to the call to arms, to the call for work in war plants, to the call in the battle of food production.

The 4-H Club program helped mobilize you young people and your fellow 4-H members at home for this gigantic task. How well you all responded is shown by your splendid record since Pearl Harbor. For example, you 4-H members produced enough food to feed 3 million fighters for a year, bought or sold \$200,000,000 worth of bonds, collected untold tons of scrap fat, paper, and metal.

That record has now been completed. The military victory is won. All who have had a part in this great youth achievement can feel justly proud.

But whether or not we can rise to the higher challenge that the military victory brings is up to every individual, everywhere. That higher challenge is for us now to build a just and enduring world peace.

National 4-H Club Week provides an opportunity for all 4-H members to become familiar with the 10 4-H Club guideposts and discuss their own situations and needs within the framework of these guideposts, to the end that each may become a stronger, more worth-while citizen, and do his full part in his own community in helping to build a just and enduring world peace.

TEN GUIDEPOSTS FOR 4-H CLUB PROGRAMS

To help prepare tomorrow's citizens physically, mentally, and spiritually, 4-H Club work provides opportunities for voluntary participation in programs built on needs and interests through which youth are:

1. Developing talents for greater usefulness.
2. Joining with friends for work, fun, and fellowship.
3. Learning to live in a changing world.
4. Choosing a way to earn a living.
5. Producing food and fiber for home and market.
6. Creating better homes for better living.
7. Conserving nature's resources for security and happiness.
8. Building health for a strong America.
9. Sharing responsibilities for community improvement.
10. Serving as citizens in maintaining world peace.

SOME GENERAL HIGHLIGHTS

It is the hope that every effort will be made to make National 4-H Club Week as effective as possible in strengthening the local 4-H Club set-up, and in reaching the greatest number of young people. According to reports already received, a large number of varied and constructive activities are being planned not only on a national and State basis but, more important, on a local basis. Some of these major activities are:

1. National, State, and local broadcasts, including transcriptions highlighting the 10 4-H guideposts as themes in telling what 4-H young people are planning to do.
2. Messages to all 4-H members by high Government or State officials and other prominent friends of 4-H Club work. A number of governors are planning to issue proclamations or make suitable statements.
3. Special recognition of National 4-H Club Week in churches and schools.
4. Luncheons and dinners by sponsors of 4-H Club Work.
5. Public panel discussions regarding the new 4-H Club challenge in relation to the 10 4-H guideposts.
6. Use of such plays as "Give Us This Day" and "Lamps To Keep Burning" at special 4-H events. These plays will be furnished by the National Committee on Boys and Girls Club Work.
7. National, State, and county news, magazine articles, and feature material in weekly and Sunday newspaper editions relating to the main theme of the Week and 4-H Club accomplishments to date.
8. Use of window displays, stickers, and other material furnished by the National Committee on Boys and Girls Club Work. The National Committee will also cooperate as usual in relation to the other main activities of the Week.
9. Special 4-H exhibits, demonstrations, and posters in public places.
10. Especially featured 4-H meetings, parades, and other 4-H events.
11. Announcement of a 4-H Club calendar for year on State, county, or local basis. Such a calendar might include such items as the 4-H goals, dates of 4-H events, and local leaders' meetings.
12. Mobilization of the 4-H delegates attending the National 4-H Club Congress in helping to make National 4-H Club Week as significant as possible.

SOME SUGGESTIONS FOR PARTICIPATION OF FRIENDS OF 4-H CLUB WORK

National 4-H Club Week may be an opportune time for the participation of the friends of 4-H Club Work--donors, sponsors, advisers, volunteer leaders, and members of service clubs, as well as members of national, State, and local 4-H committees. All these may do much to call attention to the importance of the National 4-H Club Week, as well as assuming various responsibilities in carrying out special activities during the week to reinforce any 4-H events planned. Special meetings may be held on national, State, and local levels to report on the status of 4-H Club work, achievements to date, and to exchange ideas for the further strengthening of the work. In keeping with this general plan, the National Committee on Boys and Girls Club Work is arranging for a 4-H breakfast in the Nation's Capital to which will be invited leading Government officials and other friends of 4-H Club work.

Such occasions may also provide an opportunity for discussing various plans under consideration relative to 4-H Club work. Among these, there might well be discussions of constructive ways of using the 10 4-H guideposts in focusing the attention of all young people on their responsibilities and opportunities in this new age of atomic energy.

SUMMARY OF NATIONAL PLANS FOR 4-H CLUB WEEK

Nationally, this week will be featured by the most recent 4-H report by radio to the Nation, by news releases, magazine articles, exhibits, and in other ways. Special messages from the President and other high-ranking officials will be sent to all State club leaders. Fact sheets for use of editors and others will also be prepared and sent. What 4-H Club work is, its peacetime goals, and plans for the future will be highlighted. The total wartime achievements of the 1,700,000 4-H members in the production and conservation of food will also be emphasized. Some special National 4-H broadcasts have already been arranged. Announcements will be made later. The cooperation of several other agencies as well as a number of commercial concerns has been assured. Special materials on "The 4-H Club in a Changing World" will be sent on request.

As is customary, the National Committee on Boys and Girls Club Work will cooperate to the full in (1) furnishing supplies such as 4-H posters, stickers, slogan cards for window displays, colored slides with narration, various transcriptions featuring the 4-H Club program, and phonograph records; (2) helping to get 4-H announcements on commercial radio broadcasts; (3) interesting commercial concerns in taking part in the observance of the Week; (4) supplying material for use in magazines and farm papers; and (5) arranging for a 4-H breakfast in the Nation's Capital to which will be invited high-ranking officials.

SUGGESTED STATE PLANS FOR THE WEEK

Definite plans for the observance of National 4-H Club Week will no doubt be available from each State office for the use of all county extension agents and local leaders. In many States there will be special statements by high-ranking officials including proclamations or statements by governors. In many States also, clergymen will be encouraged on Sunday, March 3, or Sunday, March 10, to call attention to the values of the 4-H Club program, particularly in the development of leadership and a sense of home and community responsibility as emphasized in the 4-H Club pledge and the 10 4-H guideposts as well as in the 4-H citizenship pledge. In addition, the program itself will be emphasized particularly in helping farm boys or girls to produce needed food supplies for our men still in the armed forces and for the less fortunate peoples of other countries. Reports indicate that special plans are now under way in most States to enroll in 4-H Club work those eligible boys and girls not yet reached. Reports also indicate that the aid of many State agencies and other organizations has been obtained in connection with 4-H Club activities being planned.

GENERAL SUGGESTIONS FOR OBSERVANCE OF NATIONAL 4-H CLUB WEEK ON A COUNTY OR COMMUNITY BASIS

"Our fighting men, factory workers, farmers, and 4-H Club folks share in the great victory for the cause of freedom everywhere. To all comes the satisfaction of a job well done. But there is more to do! For many months, possibly years, the problem of enough food to feed the world will still be with us. Production for peace is just as important as production for war. The 4-H Clubs have an excellent record in their war work. May they serve equally well during the reconversion period."

--H. M. Jones
State Club Leader,
Massachusetts

Locally, observance of this week will attract attention again to the more recent accomplishments of 4-H Club members already highlighted, at least in part, during the observance of 1945 National 4-H Achievement Week. It will provide an opportunity for 4-H Clubs to prepare for the remainder of 1946 in a more effective way than ever before. This week will give every 4-H member another opportunity to rededicate himself to the ideals embodied in the 4-H Club pledge, the 10 4-H guideposts, and the 4-H citizenship pledge; to reaffirm his intention of carrying out the 1946 goals already set; and to enlist new members in helping to live in a peaceful world through serving to the full in the home, on the farm, and in the community. It will mean much to many rural young people to be able to participate in a recognized way in a 4-H program that provides an opportunity for them to analyze their own situations within the framework of the 10 4-H guideposts and that will, in

turn, help them to meet their own needs and interests: Definite responsibilities should be given every local leader in helping to make National 4-H Club Week as effective as possible. The general suggestions for observance of National 4-H Club Week include:

1. Information about the 1946 National 4-H Club Week in weekly papers, extra editions, editorials, and advertisements.
2. Opportunity provided 4-H members to become familiar with the 10 4-H guideposts; to use these in analyzing their own situations and checking up on the progress of their work to date; to reaffirm their intention of attaining their 1946 goals; and to rededicate their "Heads, Hearts, Hands, and Health to a Just and Enduring Peace."
3. Inventory of young people eligible for 4-H membership in every community in keeping with a map for the community, showing the homes of those not enrolled.
4. Placing of some responsibility on every 4-H member in reaching those eligible for 4-H membership.
5. 4-H exhibits, including window displays in local banks or store windows.
6. 4-H demonstrations in local store windows or community meeting places.
7. 4-H posters or stickers for use on windows in homes or on farm gates of 4-H members.
8. 4-H posters in town hall, post office, local bank, local theaters, or other public places.
9. Use of stickers on menu cards in leading hotels.
10. Some observance of National 4-H Club Week in local churches either on March 3 or March 10.
11. Assembly programs on 4-H theme, exhibits, and use of loud speaker systems in schools regarding 4-H Club work.
12. Local 4-H parades and other 4-H events.
13. Motion pictures of 4-H Club work in local theaters; use of 4-H transcriptions or 4-H colored slides.
14. Participation of 4-H Club members in adult programs, reporting what has been accomplished and what is being planned for 1946, especially in connection with the 10 4-H guideposts and their significance in winning the peace.

15. Announcement of 4-H Club calendar for year, including such items as 4-H goals, dates of 4-H events and local leaders' meetings, and plans for ensuing year.
16. Announcement of names of new members enrolled since the 1945 National 4-H Achievement Week,
17. Recognition of local 4-H leadership.
18. Publication of letters from former 4-H Club members in local papers.
19. Use of 4-H service flags and banners.
20. Wearing of 4-H uniforms, 4-H insignia on arms, and special 4-H pins.

SOME SUGGESTIONS FOR SPECIAL 4-H CLUB MEETINGS DURING
NATIONAL 4-H CLUB WEEK

Use of town hall or some other community place.

4-H exhibits on display, as well as 4-H posters and pictures illustrating work done.

All parents and neighbors of 4-H members encouraged to attend.

Possible program features:

4-H music

Pledge of allegiance and 4-H Club pledge

Feature speakers at local meetings.

Statement of 4-H goals set up locally and progress made toward attaining them, especially in relation to the 10 4-H guideposts; reference to national 4-H goals in connection with the present peacetime situation.

Simple 4-H ceremony to help members to live up to the ideals embodied in the 4-H Club pledge, particularly in relation to the 10 4-H guideposts. Such a ceremony might well be developed by the members themselves. One of the slogans already suggested might be stressed.

Public demonstrations showing what can now be done locally to help win the peace.

Report of new members enrolled since National 4-H Achievement Week, followed by a 4-H admission ceremony.

Report of special 4-H activities to date by 4-H members.

Announcement of plans for special 4-H programs for the 15 to 21 age group.

4-H citizenship ceremonial.

SOME SUGGESTIONS FOR LOCAL 4-H PUBLICITY

Editors and other newspapermen are always looking for good news items. This year National 4-H Club Week provides such people a splendid opportunity to feature the 10 4-H guideposts in relation to the main theme, "The Local 4-H Club in a Changing World," to highlight again the total of 4-H wartime achievements, and to give appropriate recognition to the many deserving 4-H members, local volunteer leaders, and others who have supported the work in spite of many hardships and sacrifices.

1. Provide editors of local papers with material on the challenge to 4-H members in relation to the 10 4-H guideposts and photographs accompanied by information on national and local 4-H accomplishments. Stories of outstanding achievements of 4-H members are especially effective.
2. Consult managers of local stores about window displays. Some have special plans already under way. Furnish products canned or grown by 4-H members. Garments made or remodeled by 4-H members may also prove effective.
3. Send circular letters to all local leaders, presidents of clubs, and parents of club members, acquainting them with plans for National 4-H Club Week and what they are expected to do. Circular letters concerning National 4-H Club Week may also be sent to 4-H members. Main items from the manual might be included in such circular letters.
4. Make contact with local broadcasting stations regarding special 4-H programs during National 4-H Club Week, highlighting the main 4-H theme, the various 4-H slogans, the 10 4-H guideposts, achievements of local 4-H members, as well as the extent of 4-H Club work today. A large expansion of 4-H Club work is under way throughout the countries south of us and may soon be under way in the war-torn countries of Europe, now that the world is at peace once more.
5. Plan with local 4-H leaders various ways of reaching more young people with the 4-H program. Make special announcement of those enrolled during the week.
6. Announce 4-H Club calendar and plans for ensuing year, as formulated by the 4-H Clubs of the county.
7. Put 4-H posters and 4-H window cards in public places throughout the county.
8. Obtain the cooperation of the clergy of local churches and the teachers in local schools. Supply them with information regarding National 4-H Club Week and 4-H plans for the ensuing year.
9. For other suggestions, refer to previous manuals on National 4-H Club Week which may be in the county extension files.
10. For use in local publicity, the illustrations at the end of this circular may prove effective.

SUGGESTIVE HEADLINES FOR ARTICLES IN PAPERS

The President's Message to the 4-H Clubs of the Nation

* * *

President Urges Nation's 1,700,000 Members To Set an Example to Youth of the World

* * *

National 4-H Week Is Observed by All County Clubs. The Ten 4-H Guideposts Widely Discussed.

* * *

National 4-H Club Week Starts March 2

* * *

The Theme "The Local 4-H Club in a Changing World" Features the National 4-H Club Week

* * *

National 4-H Club Activities Are Planned for March 2 to 10.
Window Displays, Posters, and Radio Tell of
Work. Vesper Services To End Week

* * *

Enroll Now! Through Your Local County Extension Agent

* * *

4-H Club Boys and Girls Go Into Action

* * *

1946 4-H Club Week Programs Announced

* * *

Cooperate With Rural Youth in Observing National 4-H Club Week
March 2 to 10

* * *

Governor_____Proclaims 4-H Club Week March 2 to 10

* * *

1,700,000 Club Members Celebrate National 4-H Week

* * *

_____County 4-H'ers Active in National 4-H Club Week

* * *

The Future of America. _____County 4-H Youth Serve Home and Country

* * *

MATERIALS FOR CIRCULAR LETTERS

Many itemized suggestions contained in this manual regarding the observance of National 4-H Club Week can be used to advantage in letters to local leaders, presidents of clubs, and parents of club members. Reference may also be made to previous manuals in which suggestive circular letters are included. The President's message and other materials will be ready for distribution by February 1. Considerable use might be made of the materials already prepared on "4-H in a Changing World" for discussions by local 4-H Clubs during National 4-H Club Week. The talks on the "Assignment for Tomorrow" by the Honorable Clinton P. Anderson, Secretary of Agriculture, and "Your Charter for Tomorrow", by M. L. Wilson, Director of Extension Work are being made available for all leaders. Other talks relating to the main theme will be supplied by the National Committee on Boys and Girls Club Work.

4-H ADMISSION CEREMONY

Many a 4-H Club member has been stimulated to greater effort and achievement by the experiences and opportunities made possible through 4-H Club work. A brief summary of some of the basic principles of 4-H Club work at the time new members are admitted may aid considerably in developing an appreciation of the values of 4-H Club work. Therefore, this brief ceremony seems especially appropriate at the time new members are enrolled in a 4-H Club.

Suggestions: The guide takes the candidate for 4-H Club membership to the front of the room, where the officers are standing behind a table.

President: To you who are about to become a member of the 4-H Clubs of America, we, as active members of (club name), sharing responsibilities in the carrying out of the new 4-H peace-time program, wish to explain the purposes of our organization, particularly during this critical reconversion period.

Vice President: The 4-H Clubs are a part of the national agricultural Extension Service of the United States Department of Agriculture, in cooperation with the State colleges of agriculture. 4-H Clubs are organized to help us to become better citizens in a democracy by teaching us how to work and play together; by guiding us in the solving of our own problems and those of the home and community in relation to our 10 4-H guideposts; by giving us an opportunity to learn better methods of farming and homemaking; by encouraging us to pass these better methods along to others; by giving us an understanding and appreciation of country life; and by helping us to be of service to others and to our communities in a changing world. In addition, during this reconversion period, each 4-H Club program provides rural young people an opportunity to do their full part toward bringing about a just and enduring peace.

Secretary:

Our 4-H emblem is a green four-leaf clover, with a white "H," standing for the development of the Head, Heart, Hands, and Health, on each leaf.

Our 4-H motto is "To make the best better."

The new 4-H Challenge to all club members is: (See page 4)

The 10 4-H guideposts are: (See page 4)

Our 4-H citizenship pledge is:

"We, individually and collectively, pledge our efforts from day to day, to fight for the ideals of this Nation.

"We will never allow tyranny and injustice to become enthroned in this, our country, through indifference to our duties as citizens.

"We will strive for intellectual honesty and exercise it through our power of franchise. We will obey the laws of our land and endeavor increasingly to quicken the sense of public duty among our fellow men.

"We will strive for individual improvement and for social betterment. We will devote our talents to the enrichment of our homes and our communities in relation to their material, social, and spiritual needs.

"We will endeavor to transmit this Nation to posterity not merely as we found it, but freer, happier, and more beautiful than it was transmitted to us."

Treasurer:

This 4-H Club wants every person who joins it to know that he is joining a national organization which has very important peacetime responsibilities. Every person should know also that this is an organization in which the Extension Service of the United States Department of Agriculture, with headquarters in the Nation's Capital, is working cooperatively with the extension services of the State colleges of agriculture and the county extension services, as well as with those of Hawaii, Alaska, and Puerto Rico; and that 4-H Clubs are now under way also in many other countries.

President:

You are now familiar with the purposes of 4-H Club work, the 4-H emblem and what it symbolizes, the 4-H motto, the new 4-H challenge to club members, the 10 4-H guideposts to be used in developing 4-H programs, and the 4-H citizenship pledge. Are you now willing to try to live up to these ideals of the 4-H Club organization?

Candidate: I am.

President: Do you now wish to become a 4-H Club member?

Candidate: I do.

President: You will sign the 4-H Club roll.

Candidate signs in secretary's book.

President: You will repeat the club pledge after me:

Candidate (repeats after president):

I pledge—

My Head to clearer thinking,
My Heart to greater loyalty,
My Hands to larger service, and
My Health to better living,
For my club, my community, and my country.

President: You are now a member of (name of club) 4-H Club. I welcome you into its membership. May you ever do your full part in carrying out the 4-H program; be faithful in helping to carry on your own 4-H work as a part of the general extension program of your community and county in partnership with your parents and neighbors; and in living up to its high ideals to the end that you will be among the "vanguard of those who will insure a just and lasting peace."

THE SIGNIFICANCE OF 4-H CLUB WORK IN 1946

"The 4-H record of wholesome accomplishment has been outstanding. It represents the positive aspects of our Nation's future. But there is a negative side of the picture; one which all too frequently confronts law enforcement. The termites eating at the heart of youth threaten to leave scars on the home front far more serious than those brought about by the impact of war. Your job and mine is to get down to the roots of crime. That is why Mr. Hoover considers the 4-H Clubs as our ally in the war on crime. Had we reached into rural areas during the last war with adequate youth programs, we might have spared some of those caught in the backwash of the war who went on to become America's most notorious criminals. John Dillinger was a personable youngster on an Indiana farm. Young Alvin Karpis was busy stealing other youngsters' bicycles. The Barber boys in Oklahoma were having their first brush with the law, and down in the Cookson Hills, Baby Face Nelson was being transformed from a juvenile offender into a

"vicious killer. While attention has been diverted to the war, a number of young people have been slipping into the habit of crime, and through adult carelessness and wanton neglect, we are indoctrinating a home-bred army of future criminals. Facts must be faced realistically. Right now the watch on your wrist ticks as a chronometer of crime; each 22 seconds recording a serious offense. Thirty-nine seconds after you sat down to breakfast this morning, a larceny was committed in the United States. Before 2 minutes passed one burglary occurred, and 60 seconds later an automobile was stolen--for car thefts are made at the rate of one every 3 minutes of the day and night. Crime is on the march--an aggravated assault every 10 minutes, a robbery every 11 minutes, a rape every 49 minutes, and within the last 2 hours, at least one person has met death--for we have a homicide in the United States every 52 minutes. Of the murderers, 13 percent are youngsters under 21; 30 percent of the arsonists, 39 percent of the robbers, 55 percent of the burglars, and 65 percent of the car thieves are youngsters under 21. Out of each 100 there will be 70 who will go on committing crime. A more compelling challenge could not be made that is destined to alter the cause for which rich American blood has been shed on battle fronts around the world. Is this how we have preserved the home front? Our answer depends largely on how well we lend our active help to youth groups across the land who have demonstrated objective ideals, such as the 4-H Clubs of the United States, in which loyalty and honest effort are goals to be attained by all the members. May the scope of your work ever widen in its sphere of influence, and it is our hope that in your plans for building a strong youth for the future you will not hesitate to call on the FBI whenever we may be of assistance."

--J. J. McGuire,
Federal Bureau of
Investigation

THE 4-H CHALLENGE AHEAD

Only a great people make a great nation, and truly tomorrow's world will need not only great leaders but great followers as well. Great in being equipped to farm our lands properly--work its mines--strengthen our homes--use our money--conserve our resources wisely. And great too in living with others--planning and sharing with others--building communities--guiding our policies toward higher achievements and social betterment for all mankind--and taking part in its fulfillment.

All other plans for the future depend on the wisdom of the leadership and understanding by the people. And before there is time for many improvements the great people of tomorrow will be those who are the youth today.

Such great people are made up of individuals--each with his own high aspirations and hopes of achievement--of importance--of security--of happiness. To prepare youth for their place in a more perfect America is the job of education.

The 4-H Club program proudly takes its place with others in helping to carry out the responsibility that education must assume. To serve rural America particularly--but looking to all youth eventually--is the double responsibility of 4-H work.

THE ASSIGNMENT FOR TOMORROW

"We have learned through costly, bitter experience that peace is not a freely given gift of the Gods. Rather, it is a goal of, and a reward for, positive action to maintain common understanding between man and man, and nation and nation. We now realize that we must be "our brother's keeper," that peace is everyman's business, and that anything which threatens men anywhere with loss of freedom, with fear of their neighbors, or with hunger, may ultimately threaten our own way of life, our own plenty, and our own freedom. We know that peace is made up of such things as greater production of the world's goods, and fairer distribution of those goods among the world's peoples. It is made up of such things as development of men's talents, education, tolerance, and fellowship. * * * *

"Yes, young America, as typified by the 4-H, has passed a crucial test with flying colors. We older people know that we owe youth a great debt and that we are passing on to them a tremendous responsibility. But I hope youth will realize that also they are receiving a most promising opportunity to build a more abundant, a more peaceful world."

--Excerpts from Address Delivered
by Clinton P. Anderson, Secretary
of Agriculture, at National 4-H
Club Congress, Chicago, Illinois,
December 3, 1945.

MARCH 2-10, 1946

4 CLUB WEEK

MARCH 2-10, 1946

4H club week

[illegible]

4-H Club Week

Clothe or feed a friend in need.

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